

Cibus Brandbook

Style Guidelines

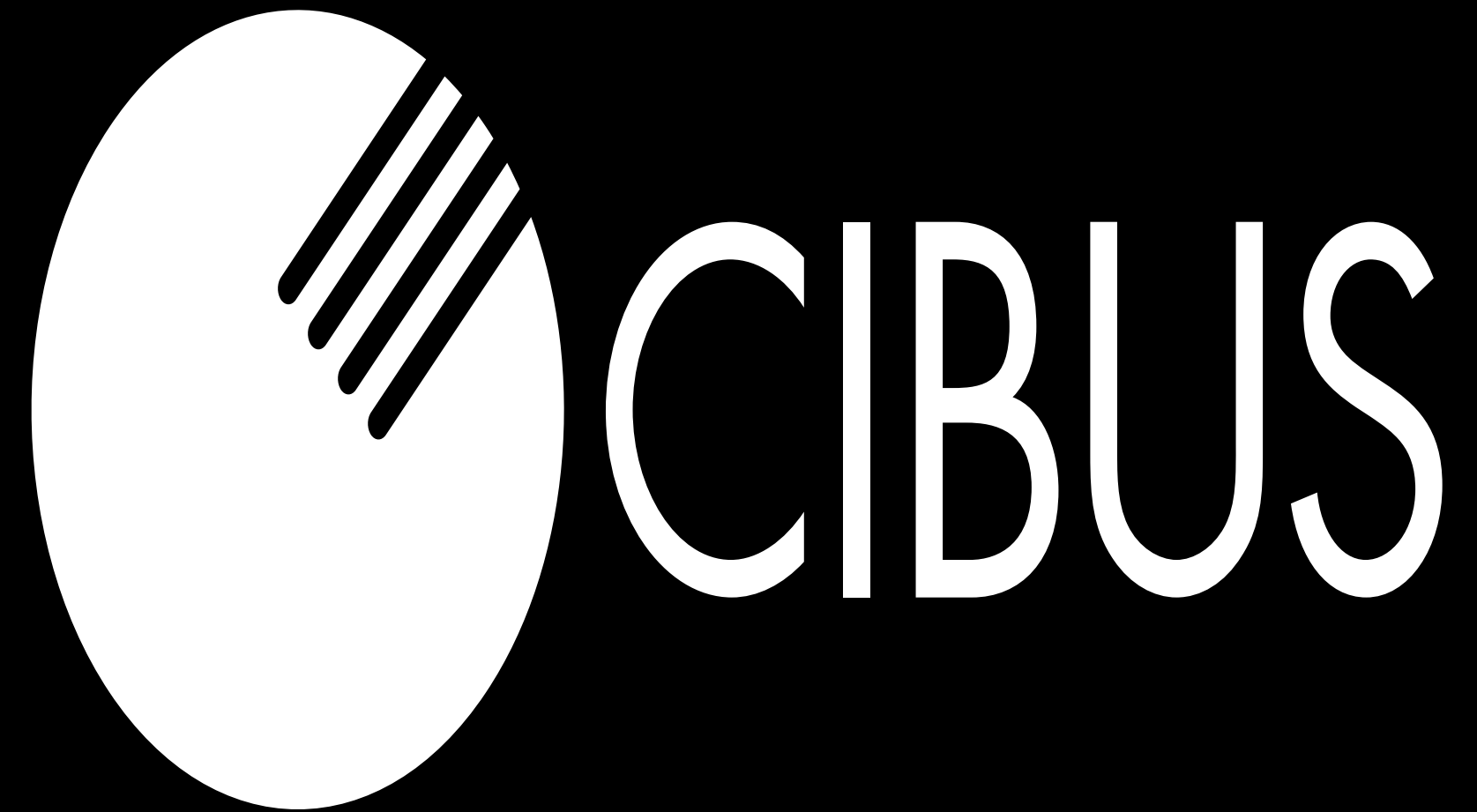
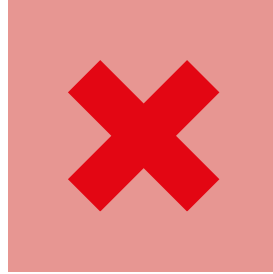


Brand Logo



CIBUS® is a word and figurative trademark registered by Fiere di Parma S.p.A. in Italy, the EU, and in several key non-EU countries. Any use must be agreed upon with Fiere di Parma S.p.A.





Logo Variants

PAYOFF



PAYOFF + DATA



The CIBUS logo may not be altered in any way and must comply with the layout provided in the guidelines.
Alternative versions are for the exclusive use of Fiere di Parma S.p.A.

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PARMA.4|6MAY.2027

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Color Palette

CMYK

0 100 100 0

RGB

227 6 19

PANTONE

2347 C

RAL

3024

Brand Typeface

Metropolis

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

